

FESTIVAL MOZAIC

SAN LUIS OBISPO MUSIC & ARTS FESTIVAL SUMMER 2026

Align your brand with San Luis Obispo County's premier summer music festival.

Festival Mozaic's **2026 Summer Music & Arts Festival** celebrates 21 years with Music Director Scott Yoo. For more than two decades, Scott Yoo has brought world-class musicians to our community, creating unforgettable performances typically reserved for major cities and renowned venues. His artistic leadership continues to elevate the festival experience and enrich the cultural life of our region.

3,000 Souvenir Programs (60 pages in full color) will be distributed during the Summer Festival and will highlight:

- **40+** concerts, events and lectures (including 20 free events)
- **25+** unique locations and venues in 8 cities throughout San Luis Obispo County
- **75+** gifted artists from around the country
- **16** winery partners

Your partnership with Festival Mozaic puts your business and brand in front of a discerning, desirable audience:

- **70%** of Festival Mozaic audience members have HHIs of \$100,000+
- **95%** of Festival Mozaic audience members are 45 years or older
- **90%** of Festival Mozaic audience members regularly attend local and regional cultural events

Over **9,150 tickets** were issued for Festival Mozaic events in 2025. Festival Mozaic audiences are luxury brand consumers, traveling domestically and internationally, and dining out three-four times/week.

Your business is an integral part of the San Luis Obispo County community. Make sure the people who are able and eager to patronize your business know where to find you.

SAN LUIS OBISPO
MUSIC
& ARTS FESTIVAL

JUL 15 – AUG 1, 2026

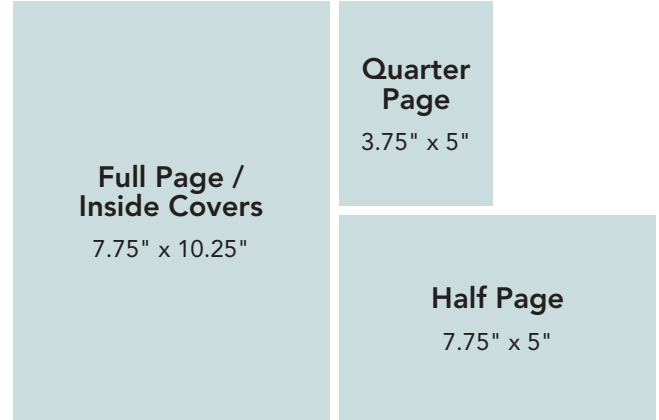
SCOTT YOO | MUSIC DIRECTOR



PROGRAM AD RATES

Please choose your ad size:

- Outside Back Cover \$5,000
- Inside Front Cover \$1,500
- Inside Back Cover \$1,500
- Full Page \$1,200
- Half Page \$600
- Quarter Page \$300



ARTWORK **DUE JUNE 19, 2026**

Artwork must be provided as a PDF or JPG file in CMYK at 300 dpi.

Email artwork to: lloyd@festivalmozaic.org

Festival Mozaic reserves the right to final approval on all ads before going to press.

ADVERTISER INFO

Business Name

Contact

Title

Address

City

State

Zip

Phone

Fax

Email

PAYMENT **DUE UPON APPROVAL**

- Check enclosed made out to Festival Mozaic
- Please charge my credit card (VISA, MC, AMEX, DISC)

Card No.

Exp. Date

CVV#

Signature

Please send completed contract to: lloyd@festivalmozaic.org